

PRESS RELEASE 2013-07-02

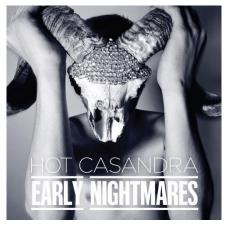
# Romania Meets UK, Meets Sweden With Electro Pop EP

A Romanian electro pop band moves to London, UK and signs with Swedish indie-electro pop label Substream. Today Hot Casandra releases the EP 'Early Nightmares' and two full music videos, an EP best described as "2013 electroclash".

Paul Ballo and Elena Vasilache are HOT CASANDRA. The band comes from Romania, had an indie hit there in 2011 and then moved to London, UK only to sign with Swedish record label Substream.

Bucharest born singer, songwriter and producer, Paul Ballo is a former drummer from Go To Berlin, The Amsterdams and Kumm. Following intense touring with these bands, Paul quit and started producing his own music, gradually shaping the sound of what would soon be called Hot Casandra.

Following the debut single 'Larissa' in 2011, Hot Casandra was catapulted into instant success in Romania with TV and Radio appearances, magazine articles such as FHM and





various live performances at festivals and clubs.

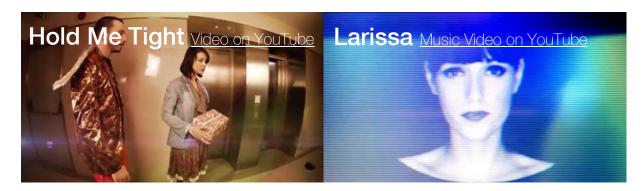
Elena graduated from Bucharest University of Acting in 2011 and has appeared in various TV shows, commercials, Television series and movies in Romania. Approached by Paul in 2012, Elena joined Hot Casandra shortly after the release of the 'Larissa' single.

The band won't give references as to their sound, but Substream A&R manager Håkan Ludvigson makes comparisons to Simian Mobile Disco, Ladytron, Air, Turboweekend, Francis Harris, and Misstress Barbara.

Read more about the band in the receint interview in Music You Need.

### Watch Music Videos & Listen To The EP

Two music videos from the EP are released on YouTube today! Check out to the Early Nightmares EP on <u>Spotify</u>, <u>iTunes</u>, <u>Juno</u> or directly on <u>Substream.se</u>. You may also request a digital promo directly from Substream on press AT substream DOT se



#### Contact & Press Room

Substream / Clubstream for questions, interviews, features, promo for review: Telephone: <u>+46-733-101-808</u> or @: press AT substream DOT se. Press material on: <u>http://press.substream.se</u>

Visit our press room to download high resolution artist images free to use for press and web: <a href="http://press.substream.se">http://press.substream.se</a>

#### About the Record Label

Substream is an innovative music company and one of Sweden's top label groups for electronic music. The label's main office is located in downtown Gothenburg on the Swedish Westcoast.

Today we run 9 labels: Substream (electro-pop), Mareld (leftfield electronica), Dansant (dance and upbeat pop) and the Clubstream label group (6 labels from house to techno and dubstep). Substream also operate one of Sweden's most renowned mastering studios.



## Visit The Artist On hotcasandra.com

